

IMPACT REPORT 2024



UNITED WAY SERVING
ANDERSON, CAMPBELL, SCOTT &
MORGAN COUNTIES





Board President Message



Megan Houchin

Y-12 National Security Complex
Consolidated Nuclear Security

Dear Friends, Supporters, and Partners
of United Way of Anderson County,

I am deeply honored to step into this
role with renewed energy and
excitement for the year ahead. United
Way has always been about bringing
people together to create real, lasting
change, and I look forward to building
on that legacy.

This year, we are placing a strong emphasis on communication—ensuring you see the impact of your generosity firsthand. We are also prioritizing volunteerism and expanding opportunities for community involvement.

Your contributions do more than just fund programs; they change lives right here in our community helping your neighbors, friends, and the children sitting next to yours in school.

By giving time, skills, and resources, we can amplify our collective impact and continue meeting our community's most urgent needs through our community grants and partnerships.

Thank you for being part of this journey. Your support makes all the difference, and together, we will build a stronger, more connected community.



OUR PRIORITIES AND IMPACT

Mission:

To unite the community and mobilize resources so every child, individual, and family can thrive.

Vision:

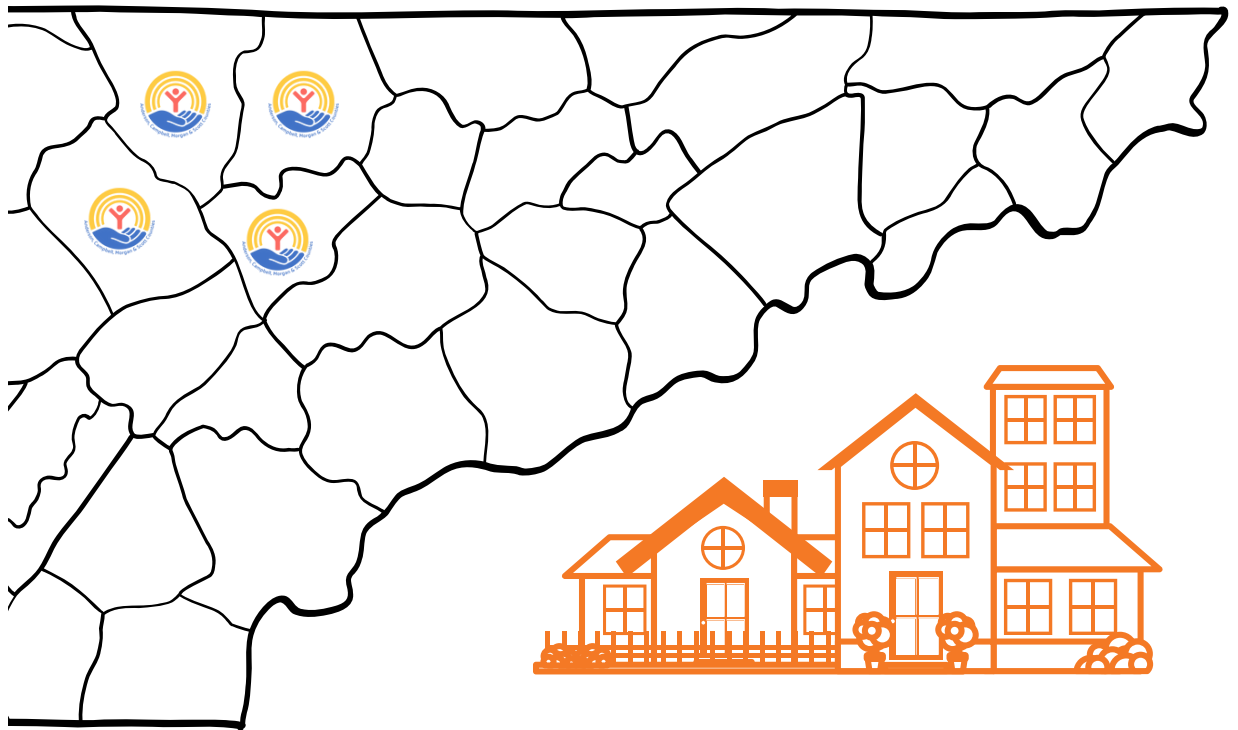
A community where every person has an equal chance at a bright future.

Anderson County

Campbell County

Scott County

Morgan County



Youth Development

We believe every child deserves to be safe, nourished, and supported—mentally, emotionally, and physically. From stable housing to mental health care and basic necessities, we advocate for a community where children can thrive through holistic, wraparound care.

Self Sufficiency

We envision a community where every person has a safe place to live, the ability to work, and the support to overcome barriers like domestic violence, poverty, and limited transportation. Everyone deserves the chance to build a stable, dignified life.

Seniors & Health

We strive for a community where every person—especially our seniors and veterans—can age with dignity, access the care they need, and live well. From mental health and substance recovery to wellness and support services, we envision a future where no one is left behind.

2024 Top Corporate Partnerships



Thank you to our businesses and individual donors—
your commitment supports meaningful impact.

2025 Board Members

President

Megan Houchin- CNS

Vice President

Steve Ventura- ORNL

Treasurer

Laura Stewart- Y-12 FCU

Fund Distribution

Eric Swanson- ORNL

Tracy Boatner- ETEC

Diana Anz-Meador-
Retired

Pam Bonee- ORAU

Dustin Brummit-
Centrus

Tom Wright- ORNL
FCU

Michael Foster- And.Co.
Commission

Will Conner- Kern UMC

Maria Catron- ORHA

Ann Smith- CNS

Hindira De Lima- UCOR

Gary Johnson- CG
Services

Ellen Reeves- ORNL

Daniel Lawson- CNS

Jo Bruce- Oak Ridge
City Schools

Investing in lasting change



Eric Swanson-
Fund Distribution Chair

For 73 years, United Way of Anderson, Campbell, Scott, and Morgan Counties has been working to improve lives and strengthen our region. While our commitment remains steadfast, the way we do our work has evolved.

Today, we are more than a fundraising organization—we conduct a comprehensive community needs assessment every three years to identify our region's greatest challenges, and we strategically invest in solutions through facilitated community programmatic initiatives, nonprofit support, advocacy, and collaboration.

United Way brings people and resources together to confront our community's toughest issues, rally in hard times, and offer the strength and hope people need to rise, recover, and build a better future.

Dollars Raised

\$742,000

Reinvested in
Community Grants

\$705,200

And our work extends far beyond funding—we've expanded and evolved our approach to drive deeper impact and ensure every child, household, and community has the opportunity to thrive.



Laura Stewart-
Treasurer



NonProfit Partners



American Red Cross



Children's Museum of Oak Ridge



BOYS & GIRLS CLUB OF OAK RIDGE

eliminating racism
empowering women
ywca

Knoxville & the Tennessee Valley



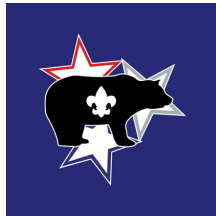
TORCH
TENNESSEE OUT-REACH CENTER FOR HOMELESS



Free Medical Clinic



CMS
Community Mediation Services

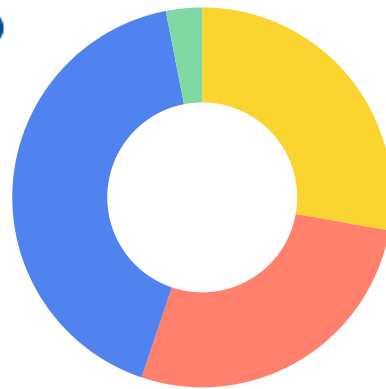


Self Sufficiency
41.7%

Youth Development
27.8%

Health & Seniors
27.4%

Campbell Co.
3.1%



of Tennessee Valley

The Ecumenical Storehouse, Inc.



KEYSTONE
ADULT DAY PROGRAM



CONTACT CARE LINE™



BOYS & GIRLS CLUBS OF THE TENNESSEE VALLEY



ASAP
of Anderson

RIDGEVIEW
BEHAVIORAL HEALTH SERVICES



EAST TENNESSEE KIDNEY FOUNDATION



EMORY VALLEY CENTER
MAXIMIZING HUMAN ABILITIES

SCHAS
SENIOR CITIZENS HOME ASSISTANCE SERVICE, INC.



McNabb Center
WELL MIND, WELL BEING



38 Funded Programs



30 Agency Partners

2024 HIGHLIGHTS

Hurricane Helene



\$7,771
Raised &
Distributed



\$181,062 in
direct support

25 Families Served

Within Anderson, Campbell & Morgan Co.

East TN Collaborative



\$979,768
Reinvested in
our community
through tax
returns in 2024

1254 Individuals Served

132 Individuals Served

Benefits Kitchen



empowering individuals to privately screen for and access public benefits from home, making it easier for more people to connect with the critical resources they need.



Project Period

2,500

Bags Distributed

Providing free period products so can stay in school, feel confident, and focus on learning.

290

Community
Members
Educated

ALICE: Asset Limited,
Income Constrained,
Employed



Educating community members, businesses, and donors on the realities facing people who work but still struggle to make ends meet—guiding more informed, impactful decisions.

Scarboro 85 Monument

providing financial oversight, administrative support, and a launchpad to ensure the infrastructure, and long-term success for this regionally relevant and impactful program.

132 Hours

Direct Agency Support

United Way of Anderson County works alongside local nonprofits to navigate bylaws, strengthen boards, and build sustainable infrastructure—partnering to ensure organizations are equipped to serve our community effectively and with confidence.



Engagement



Volunteer Here



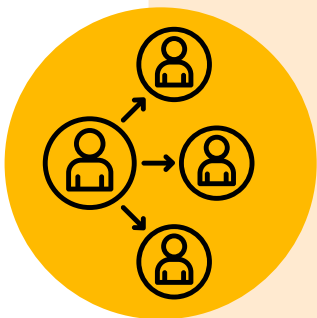
MULTI-ORG PLATFORM

Launched in 2024, Ridge and Valley Volunteers offers a central place for community members access to volunteer opportunities with any nonprofit across Anderson, Campbell, Scott, and Morgan Counties.



VOLUNTEER ENGAGEMENT

At United Way in Anderson County alone- Volunteers contributed over **1550** hours collaborating for change in our community.



RESOURCES AND REFERRALS

2815 individuals were served through community outreach, access to food pantries, or community resources.

Over **400** Referrals were made in 2024

Responding to What Our Community Needs Most

Fall 2025- Community Needs Assessment

Through community assessments and partnerships, we continue to identify our region's most urgent needs...



Mental Health Access
Affordable Housing
Transportation
Economic Stability

ALICE in Anderson County

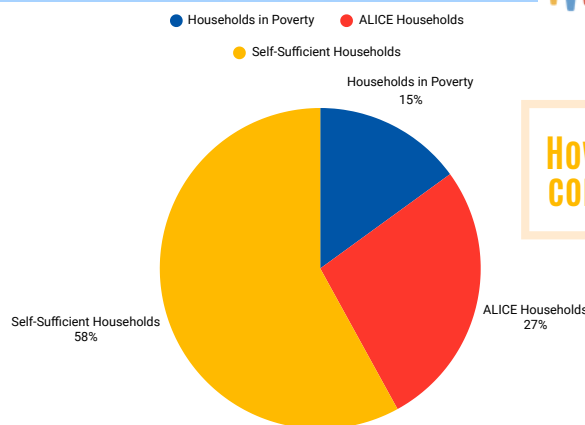
Updated data available May 2025

Asset Limited, Income Constrained, Employed



Anderson County

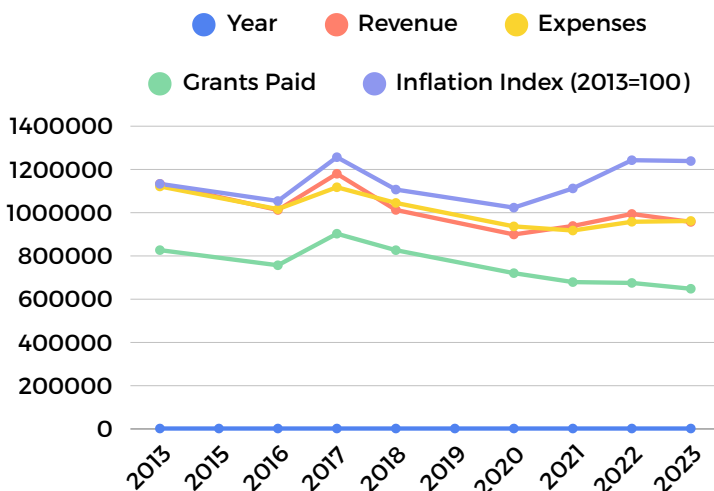
	Population	78,913
	Households	32,158
	Av. Income	\$67,746
	Labor Force	57%



How do we compare?

Av. Income \$2,482 Higher
ALICE in TN 3% Lower
Poverty in TN 2% Higher

10- Year Snapshot of United Way Serving Anderson, Campbell, Scott & Morgan



Over \$9M
reinvested in our
community over
the last decade





UNITED IS THE WAY

